



CLARGES MAYFAIR

Clarges Mayfair is a landmark development comprising 34 exceptional and elegant residential apartments. The building sets a new standard for contemporary architecture in Mayfair that is also at ease with its historical neighbours. With Clarges Mayfair, British Land has achieved its aim of incorporating the area's rich heritage, discretion and distinction.



Contemporary architecture by Squire & Partners



Panoramic views over the Royal Park

The London skyline



Light flooded south-facing morning room

THE APARTMENTS

Each apartment at Clarges Mayfair features distinct interiors, spacious rooms and exceptional views of Mayfair and the Royal Park beyond. Designed by Martin Kemp Design with the greatest attention to detail, the custom nature of the interiors naturally involves craftsmanship throughout.



The reception room of a show apartment

Far reaching views over the Royal Park



The drawing room



Apartment entrance hall

BESPOKE APARTMENT FEATURES

Each space heralds the highest level of craftsmanship and excellence, from the colour palette, which creates a feeling of warmth and relaxation, through to the beautiful art and exquisite furniture and fittings. Some of the unique apartment features include the Martin Kemp influenced bespoke Boffi kitchen with timber veneer cabinetry and book matched marble worktop, the marble wall finishes in the bathrooms and bespoke fitted wardrobes with integrated lighting.



Kitchens are fully equipped with Gaggenau appliances



Southerly views from a park-facing master bedroom



Spacious master bedroom



Generous dressing room



Book-matched marble in all master bathrooms



The reception area in the Grand Hall

SERVICES & AMENITIES

Upon arrival at Clarges Mayfair, residents are welcomed by the diligent and attentive concierge team overseen by the Director of Residences. They will have full use of business suites for meetings, the private cinema screening room, the fully-equipped fitness suite, the English Spa with a 25-metre swimming pool, hydrotherapy pool and multiple treatment rooms.



Sculpture designed by artist Yasemen Hussein, inspired by the Piccadil

Concierge staff are available 24 hours a day



Subtle Art Deco references in the detailing, inspired by modern wristwatches



Cut glass punctuates the bronze balustrade



The Residents' Lounge on the lower ground floor

Atmospheric lighting under the sweeping staircase

AMARANTHYNE: LIGHT SCULPTURE

The serene atmosphere of the Grand Hall is enhanced by Amaranthyne, a spectacular dome lighting sculpture shining down from the ceiling, 18 metres up. The sculpture is reminiscent of the architecture of the historic aristocratic houses in the area. Amaranthyne features decorative fins floating in mid-air and hand-drawn artworks incorporating motifs and patterns inspired by Mayfair's heritage; while dynamic lighting allows the sculpture to change hues, reflecting the ebb and flow of the day as it falls into night.



Amaranthyne light sculpture



The lighting changes hues throughout the day to set a serene mood in the Grand Hall



Decorative fins float in mid-air around the lighting sculpture telling the story of contemporary Mayfair



The English Spa

Where residents can enjoy an array of luxurious treatments in a serene atmosphere



The entrance to the swimming pool with spacious changing rooms

THE ENGLISH SPA

The English Spa at Clarges Mayfair offers the very best of 21st-century comfort and pampering and has been designed with the aspiration of further enriching the quality of life for residents.

Catering to just 34 residences, the spa boasts a fully-equipped fitness suite and the 25-metre swimming pool, with cabanas at one end and the hydrotherapy pool at the other, both areas curtained for extra privacy. In addition, there are four private treatment rooms; a dedicated female sauna and steam room; and a further shared male and female sauna and steam area.



The 25-metre swimming pool

Featuring a hydrotherapy area



The rest area for those who prefer to read or relax instead of swim



One of the four private treatment rooms



The fully-equipped fitness suite



Adaptable workout spaces can be partitioned to create private training areas



Business suites or private dining to seat up to 30 people



The spacious private cinema room comfortably seats 18

RESIDENTS' AMENITIES

Carefully curated concierge service
24-hour reception desk
Residents' lounge
Business suites or private dining for up to 30 people
Private cinema room with seating for 18
English Spa with four private treatment rooms
Two saunas and two steam rooms
Adaptable fitness suite
25-metre swimming pool with lounge area and hydrotherapy pool
Professional finishing kitchen
Car lift with turning circle
Secure underground parking with electric charging points
Driver/chauffeur room
Private storage rooms
Pedestrian entrance from Piccadilly
Four storey high atrium with Amaranthyne light sculpture



Car park entrance with lift, featuring automatic turning circle



View of the main entrance from Ashburton Place

Private sweeping driveway

A HOME IN MAYFAIR

More than a building steeped in craftsmanship, it is a wonderful home with curated services and amenities which combine to create a sanctuary where residents can relax.



The discreet and secure entrance with door service



View of Ashburton Place from Bolton Street

The details of the gate draw inspiration from nature

THE LOCATION

British craftsmanship is at the heart of London's prestigious Mayfair neighbourhood. Clarges Mayfair is within a stone's throw from the best members' clubs, galleries, shops, restaurants and hotels that the capital has to offer, and is within a short walk from several of London's lush Royal Parks.



Clarges Mayfair is located centrally along Piccadilly with southerly views over the Royal Park



ABOUT BRITISH LAND

British Land own, manage, and operate outstanding places where people want to live, work and shop across the UK. We are one of Europe's largest publicly listed real estate companies and have sector-leading credentials, financial strength, and a long-term stake in the future of London.

Using our established expertise in delivering well-being, social environments, and vibrant experiences, and partnering with an award-winning and world-class team of architects and designers, we develop residential developments that withstand the test of time. Our long-term vision is to create lasting relationships and make an impactful commitment to the places we operate.

British Land offers exceptional client service on-site 24 hours a day, seven days a week, to help and support residents. Our best-in-class estate management teams ensure homes are always secure, reliable and superbly maintained.



DISCLAIMER

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